

Annual Report

2023



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airdrie**
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01 message to community

We are pleased to report the following highlights and impact of Volunteer Airdrie's operations during 2023.

Our Airdrie FCSS funding renewal application was successful and will provide about 50% of the funding required for our rapidly growing Youth Volunteer Corps Program for 2023 through 2025. This program was again awarded Gold Level status by the YVC Kansas City headquarters due to the dedication and hard work of our four staff and 58 active youth members, who completed 79 projects requiring 1,617 hours to support 19 Airdrie agencies. This included a new Community Garden partnership with the Airdrie & District Agricultural Society, with nearly 900 lbs. of harvested fresh produce being donated to the Airdrie Food Bank, to alleviate Airdrie's growing food insecurity problem.

Our Drive Happiness Seniors Assisted Transportation partnership continued to grow rapidly, as more seniors and disabled residents became aware of this affordable and accessible service, which is filling another important social service gap in our community.

Our volunteer drivers completed 1,810 trips covering over 59,000 km of distance to support 195 of Airdrie's seniors aging in place. This was again more than twice the amount of trips and distance completed in the previous year.

Demand for Volunteer Airdrie's services outpaced our sources of funding in 2023, resulting in a shortfall of \$7,720. Our Board of Directors and Fund Development Committee are working hard to alleviate this challenge through a revenue diversification strategy, which includes fee-for-service, social enterprise, corporate sponsorships, more fundraising events and a casino (March, 2024).

Combining the casino revenue with the proceeds of the Airdrie Mayor's Charity Golf Tournament in August, 2024, Volunteer Airdrie expects to have a large surplus of revenue relative to its approved budget for 2024.

Finally, I wish to extend my deepest gratitude for the support and hard work of our Board of Directors, staff, volunteer committee members and program volunteers and participants. We could not have made nearly as much progress in 2023 as we did without your help!

David W. Maffitt, P.Eng., MBA
Chair, Board of Directors
Volunteer Airdrie Society
June 23, 2024

"To empower Airdrie residents to invest in themselves and their community through volunteerism"

02 year in review



The image shows five youth volunteers, three standing and two crouching, in front of a warehouse entrance. They are surrounded by cardboard boxes of produce, including pumpkins and potatoes. One box is labeled 'FOOD DRIVE' and 'Airdrie Food Bank'. A red circular graphic on the right states '897lbs Donated produce to the Airdrie Food Bank'. Logos for 'YOUTH VOLUNTEER CORPS', 'volunteer airdrie', and 'Airdrie Ag Society' are also present.

YOUTH VOLUNTEER CORPS

897lbs
Donated produce to the Airdrie Food Bank

FOOD DRIVE
Airdrie Food Bank
TODAY

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Airdrie Ag Society

**we promote and connect people to
volunteer opportunities with existing
Airdrie non-profit organizations**



“Driving people to their appointments is very heart-warming. Not only do I feel that I am doing a much-needed service for people in the community but I enjoy meeting and talking to seniors and learning about your life experiences. One day I know that I will be in need of a similar service and I feel that, by helping out today, I am paying it forward to a time when I will need the help.”

Our partnership with **Drive Happiness Seniors Association**

Our volunteers completed **1,810 trips (covering over 59,000 km)**, providing an accessible alternative for seniors and handicapped residents needing transportation within Airdrie and to/from Calgary.

STRATEGIC HIGHLIGHTS

02 year in review



facilitate

**we facilitate exchange and learning
within Airdrie's social profit sector**

OPERATIONAL HIGHLIGHTS

200+ youth registered in
Youth Volunteer Corps Program

- two YVC Airdrie youth were appointed to International Youth Advisory Board
- Awarded "Gold Level" status for third consecutive year

1,550+

volunteers registered in
Better Impact Database

- 1,200 of these volunteers are living in Airdrie
- Over 7,200 volunteer hours

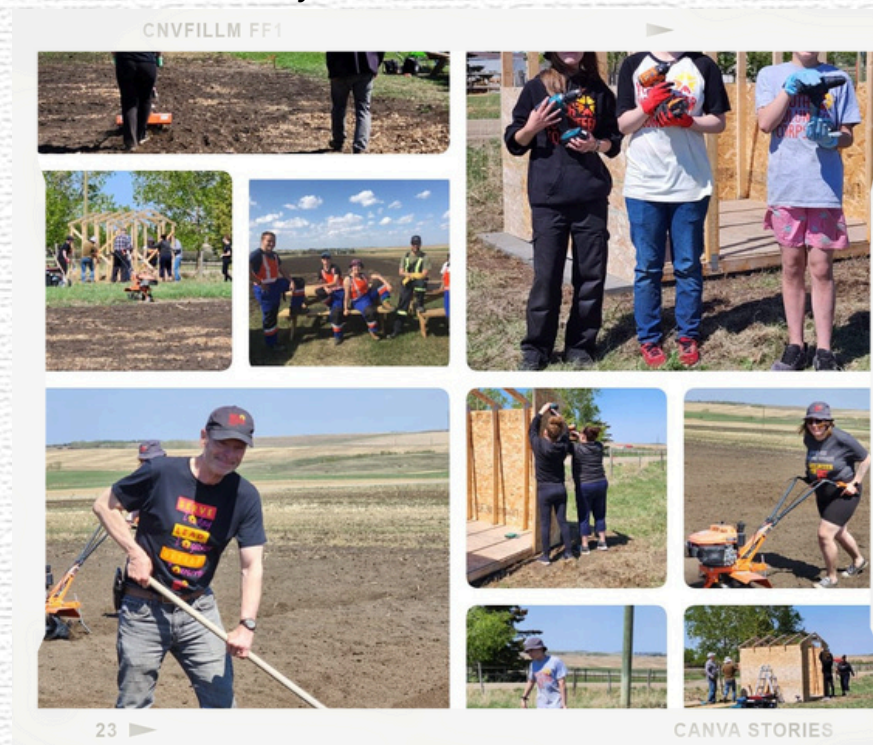
26 active
participants

in **Duke of Edinburgh's
International Award Program**

- Volunteer Airdrie Society is the only Open Award Centre in Alberta
- Awarded our first Silver Level Award

2 new Board
members

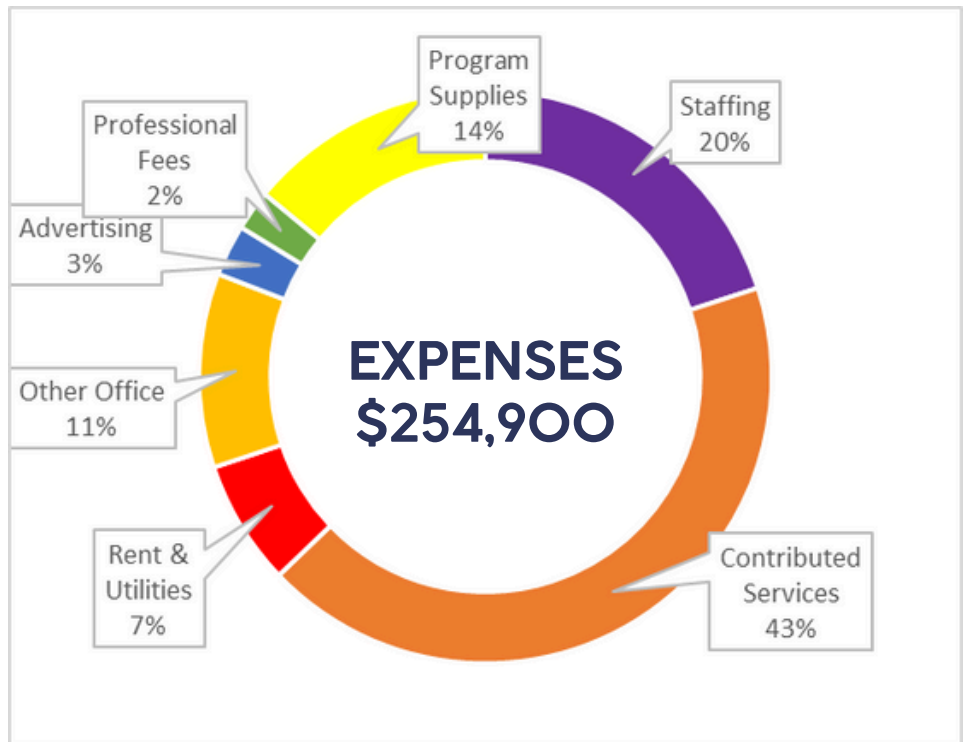
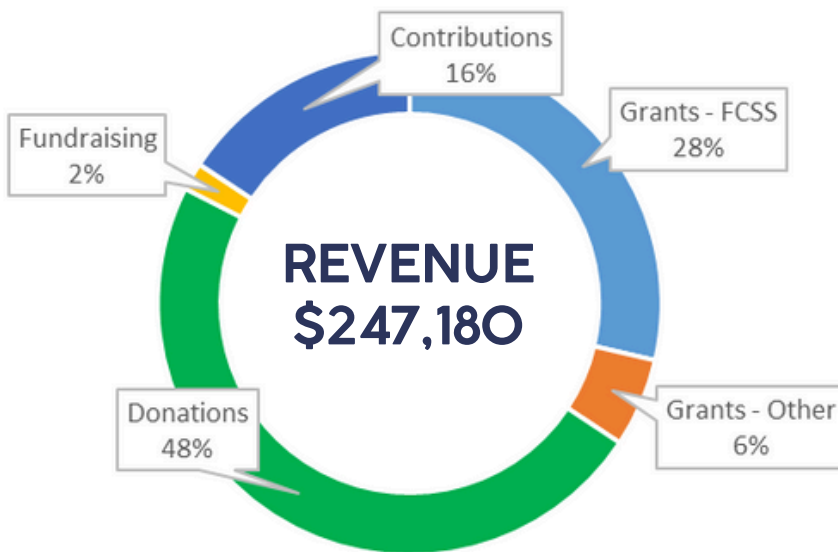
- Welcome Naomi Slipp & Lee Ann Bartley!



02 year in review



**we support community events and
creative, DIY voluntary initiatives by
individuals and groups**



FINANCIAL HIGHLIGHTS

03 looking ahead

OUR GOALS FOR 2024:

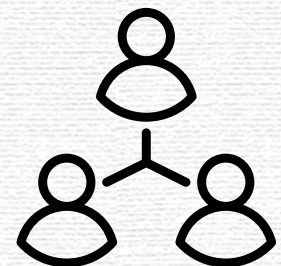


financial sustainability

- adoption of a fee-for-service model
- development of a reserve fund
- diversification of funding models
- social enterprise business model

leadership succession

- preparation for leadership succession scheduled for June, 2024
- board recruitment to support our programs & committees



volunteer recognition program

- investing City of Airdrie grant funding
- expanded new program developed in 2019
- continue Volunteer of the Month Program
- ongoing nominations of deserving Airdrie residents for provincial & federal awards

04 organization information

Staff

Jason Heer - YVC Director of Fund Development & Community Engagement
Meghan McCracken - YVC Director of Program Administration
Madelaine Coupland - YVC Team Leader
Trish Boyer - YVC Team Leader
Gina Winn - Manager of Accounting

Volunteers

Jenn Huyghebaert - Accounting
Matt Hooper - IT & Website
Kim Sundset - LEAD Program
Ryland Kruk - Duke Program

Board of Directors

David Maffitt - Chair
Leon Cygman - Vice Chair
Phillip Hoffmann - Treasurer
Charmagne Sumaoang - Secretary
Nina Nath - Director
Monique Sereneo - Director
Naomi Slipp - Director
Lee Ann Bartley - Director

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www.volunteerairdrie.ca info@volunteerairdrie.ca



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**Volunteering
makes the
world a
Better place**

Volunteerism is a great way for children, youth, seniors and people with all abilities to:

- Put free time to good use
- Meet new people
- Gain new experiences
- Share your skills and knowledge
- Keep your body active
- Help those who need it most
- Have fun!





We Can Help You Find the Right Opportunity!



(403) 993-5034



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