

# Annual Report

2021

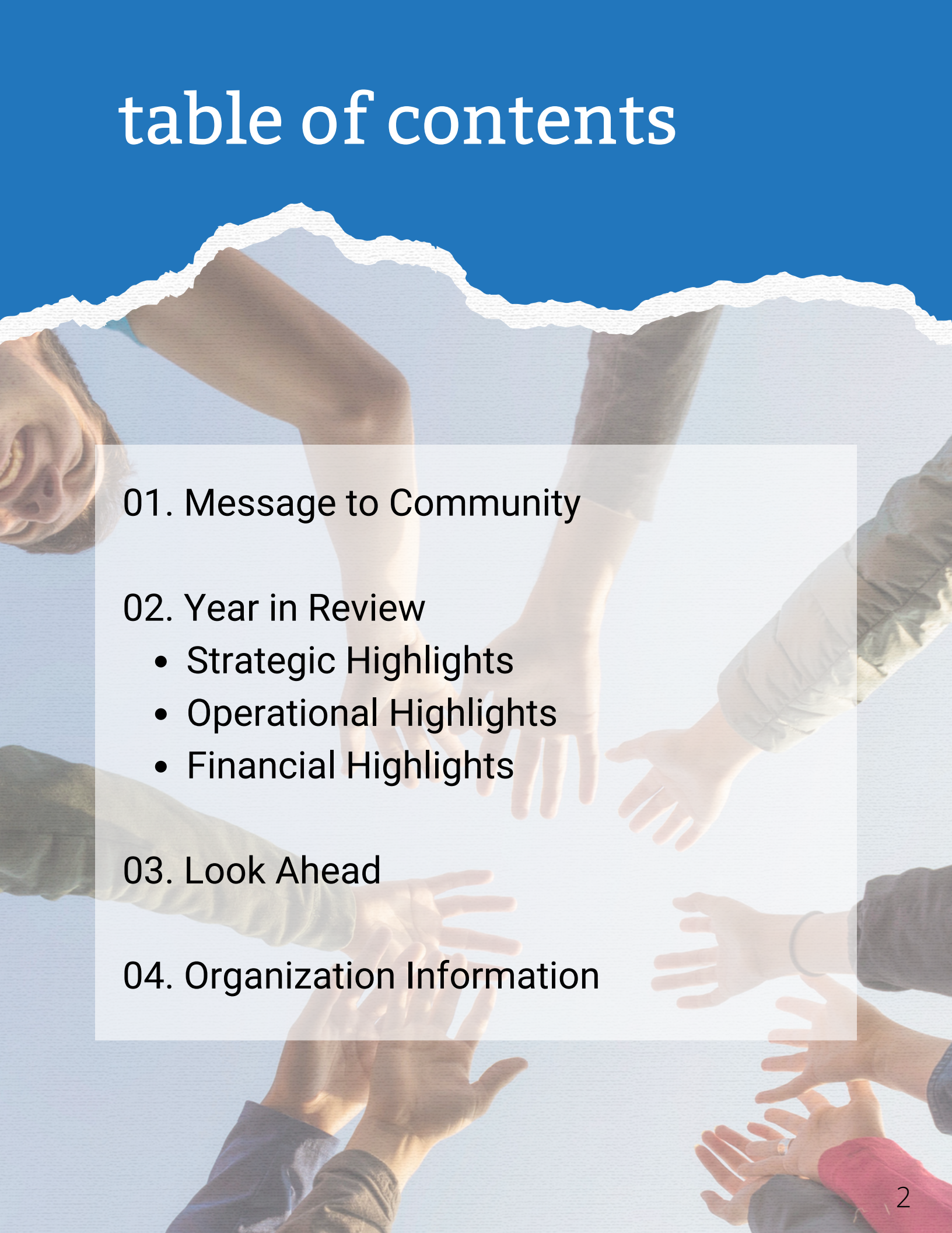


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# 01 message to community

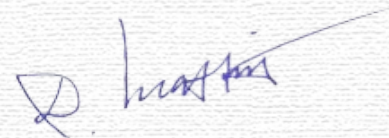
Dear Community:

Volunteer Airdrie Society's impact on our community continued to increase during 2021, as our team refined and implemented our new strategic plan through the work of our eight committees. We benefited from the addition of three new Board members that joined in the fall through the Volunteer Alberta's Youth @ the Table Program. In addition, our involvement in the Evaluation Impact initiative (Volunteer Alberta), the Built to Last Program (IntegralOrg) and the Thriving Non-Profits Program (Scale Collaborative) provided us with the knowledge and tools needed to build a sustainable organization. We are eternally grateful to these three organizations for allowing us to participate in these programs.

This year, we bid farewell to our long-serving Treasurer and co-founder Carmen Vetian. Carmen and her team supported Volunteer Airdrie for over 12 years and we will miss them!

We bid farewell to Dorothy May, YVC Director of Program Administration who retired in December. Dorothy's passion for youth and contribution to both the Board and our youth programs since 2016 were instrumental in getting us to where we are today. We also bid farewell to Angela Lutz, Team Leader for our YVC program, who left in April to pursue her lifelong dream of becoming a small business entrepreneur.

Finally, I wish to extend my deepest gratitude for the support and hard work of our Board of Directors, staff, volunteer committee members and program volunteers and participants. We could not have made nearly as much progress in 2021 as we did without your help!



**David W. Maffitt, P.Eng., MBA**  
Chair, Board of Directors  
Volunteer Airdrie Society

**"To empower Airdrie residents to invest in themselves and their community through volunteerism"**



A top-down photograph of a group of people sitting on a green lawn. Their hands and feet are arranged in a circle in the center of the frame. Some individuals are wearing colorful beaded bracelets and have green nail polish. The image is partially covered by a green banner at the top and a semi-transparent grey box at the bottom containing text.

# 02 year in review

## **promote & connect**

**we promote and connect people to  
volunteer opportunities with existing  
Airdrie organizations**





New partnership with

## Drive Happiness Seniors Association

Our volunteers completed **366 trips (covering over 13,000 km)**, providing an accessible alternative for seniors and handicapped residents needing transportation within Airdrie and to/from Calgary.

# STRATEGIC HIGHLIGHTS



# 02 year in review



facilitate

**we facilitate exchange and learning  
within Airdrie's social profit sector**



# OPERATIONAL HIGHLIGHTS

**120+** youth registered in  
**Youth Volunteer Corps Program**

- awarded the "In-Person Project of the Year" award in 2021 at the YVC Summit
- achieved "Gold Level" status in just its second year of full operation

**1,300+**

volunteers registered in  
Better Impact Database

- nearly 1,000 of these volunteers are living in Airdrie

**18** active  
participants

in **Duke of Edinburgh's  
International Award Program**

- Volunteer Airdrie Society is the only Open Award Centre in Alberta
- Ryland Kruk, a Gold Award holder, joined our Award Leader team in 2021



**3** new Board  
members

- appointed 3 youth from Volunteer Alberta's Youth @ the Table program to the Board of Directors



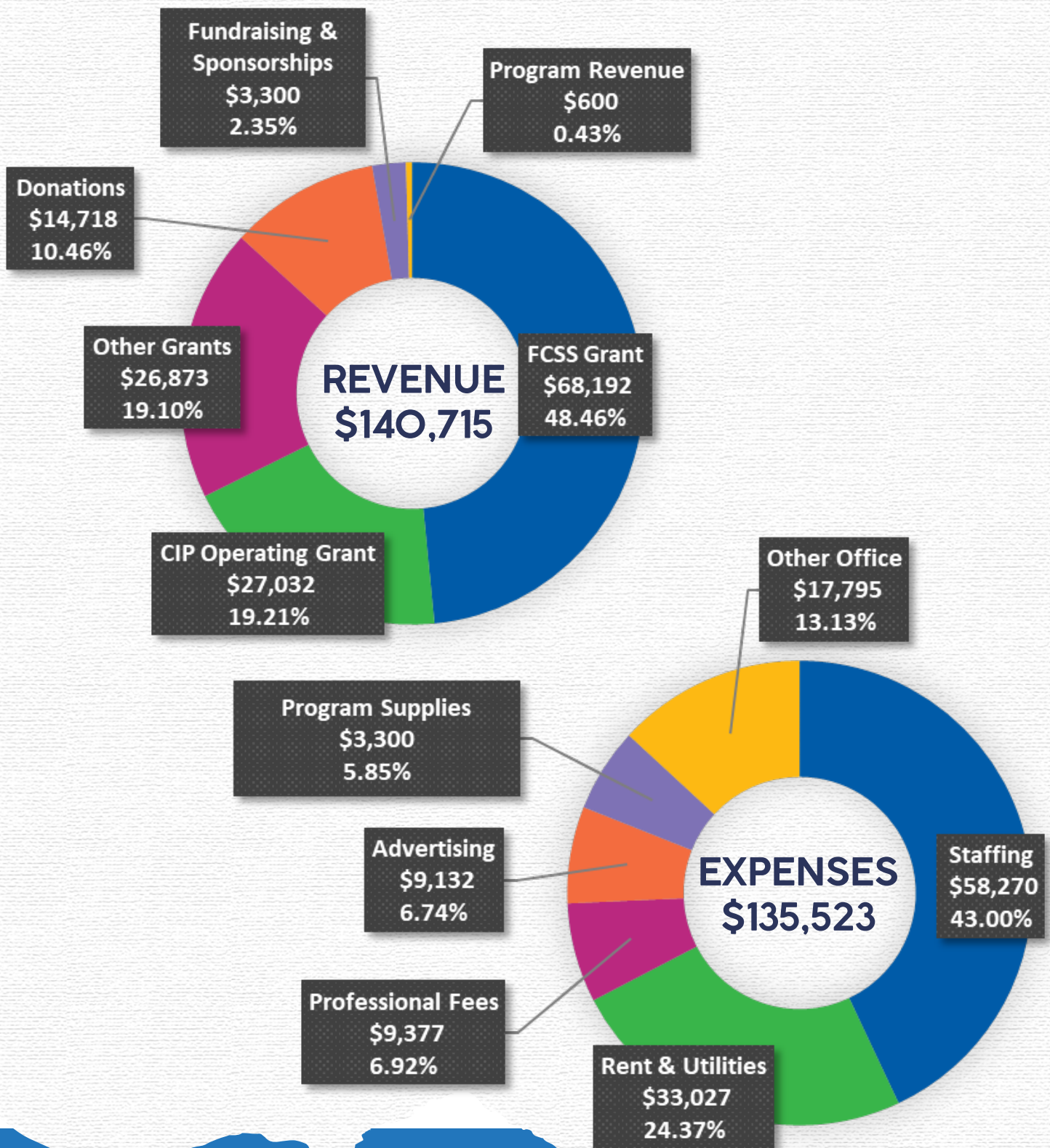
# 02 year in review

A top-down photograph of a group of people sitting on a green lawn. Their hands and feet are visible, some resting on the grass, others with fingers spread. Many have green nail polish. Some are wearing colorful beaded bracelets. The image is split horizontally by a semi-transparent grey band containing text.

## support

**we support creative, DIY voluntary initiatives by individuals and groups**





# FINANCIAL HIGHLIGHTS



# 03 looking ahead

## OUR GOALS FOR 2022:

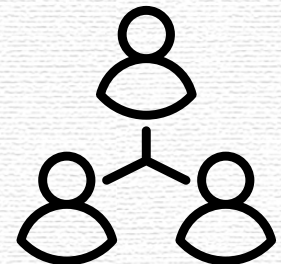


### **financial sustainability**

- adoption of a fee-for-service model
- development of a reserve fund
- diversification of funding models

### **leadership succession**

- preparation for leadership succession
- board recruitment



### **improved program evaluation**

- establishment of evaluation-focused culture and mindset throughout the organization
- development of evaluation strategies for intermediate- and long-term impact



# 04 organization information

## Staff

Jason Heer - YVC Director of Fund Development & Community Engagement  
Dorothy May - YVC Director of Program Administration  
Jessica Neufeld - YVC Director of Program Administration  
Angela Lutz - YVC Team Leader  
Madeline Coupland - YVC Team Leader  
Mackenzie Wood - YVC Team Leader  
Madison Brooks - YVC Team Leader

## Board of Directors

David Maffitt - Chair  
Leon Cygman - Vice Chair  
Carmen Vetian - Treasurer  
Hyejun Kim - Secretary (Y@TT Participant)  
Nina Nath - Director  
Paige Fossheim - Director  
Monique Sereneo - Director  
Isra Abdelrahim - Director  
Phillip Hoffmann - Director  
Jasmine Navarro - Director (Y@TT Participant)  
Tyson Bilton - Director (Y@TT Participant)

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