



## **2020 ANNUAL REPORT**

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# TO OUR STAKEHOLDERS

## Strategic Highlights

The year 2020 will forever be remembered as the year of the COVID-19 global pandemic, which changed all of our lives. The non-profit sector was not “immune” to the impact of the pandemic, with many organizations suspending in-person volunteering and cancelling many programs and fundraising events. In every crisis, there is opportunity and Volunteer Airdrie adapted to the new reality with changes to its programming and creation of a number of new initiatives.

A highlight for 2020 was the creation of a new volunteer driver program, which was in response to many requests for assistance to drive Airdrie residents to Calgary for medical appointments. After researching current services available in Airdrie and consulting with stakeholders, it became apparent that there was a gap in accessible, affordable and responsive transportation of seniors, handicapped and/or poor residents to their appointments and treatment in Calgary and Airdrie.

Another strategic highlight was achieved with a new partnership with North Rocky View Community Links to deliver the Keep-in-Touch Friendly Seniors Chat Phone Call Program in Airdrie. This program was created by Volunteer Lethbridge, which very generously allowed us to use their resources to quickly launch the program in Airdrie in November, 2020. Under this partnership, Volunteer Airdrie provides volunteer recruitment and assists in training, while Community Links promotes the program, recruits seniors, screens volunteers and matches volunteers with seniors.

## Financial Highlights

Volunteer Airdrie’s fund development efforts over the past five years paid off in 2019, with a record annual revenue of \$141,397 up \$32,020 (+29%) from the previous year. This increase was primarily due to the successful application for CIP Operating Grant funding from the Government of Alberta for our new Youth Volunteer Corps program. This funding arrangement is for a three-year term and provides \$20,000 per year.

Net surplus for 2020 was \$7,651 compared to a loss of \$340 in 2019, while assets at year-end were \$59,224, up from \$22,494 the prior year. In early 2021, AGLC approved our application for a casino license.

## Operating Highlights

Our youth programming staff successfully and quickly pivoted to deliver the Youth Volunteer Corps and LEAD programs on virtual platforms. Our Youth Volunteer Corps Program continues to grow rapidly and thrive despite the pandemic, with 77 youth currently registered. In October, 2020, YVC Airdrie was awarded “New Affiliate of the Year” at the YVC Summit, acknowledging the hard work of our dedicated staff.

Our Better Impact volunteering database and app continues to grow rapidly in membership and use. We currently have 1,138 volunteers registered, many of whom are from outside of Airdrie. This app has allowed us to assist many local community event organizers with the recruitment and management of volunteers, as typically there are between 75 and 150 volunteer opportunities posted at any point in time.

Our volunteer matching program created new virtual volunteering opportunities that have been very well received by many of our volunteers, as it allowed them to contribute to our community from the safety of their homes while public health restrictions were in place. Our most popular virtual opportunities have been creating word search puzzles for seniors and “sending love” to seniors in the form of letters, postcards, art and email.

Volunteer Airdrie participated in the Volunteer Alberta Youth @ the Table project which matched youth ages 18-30 with non-profit organizations for the purpose of giving the youth an opportunity to be part of a Board of Directors. We were very fortunate to be matched up with Isra Abdelrahim, a recent high school graduate.

Volunteer Airdrie is a member of several community committees addressing various local issues including youth engagement, health, volunteer management, newcomers, volunteer recognition and community events. Representation on these committees that meet regularly is done by our dedicated Board members and staff.

## Looking Ahead

Despite the challenges of adapting to a new reality of a global health crisis with no end in sight, Volunteer Airdrie is well-positioned to continue making steady progress towards its vision of a city where volunteering and community involvement is a chosen way of life for the residents of Airdrie.

Volunteer Airdrie will continue to grow its youth programs. Our goal is to have 100 youth involved in the YVC Airdrie program by the end of 2021. We will also expand our scope into supporting seniors and the disabled.

We will continue to look for opportunities to collaborate with other non-profit organizations on programs, projects and fundraising opportunities.

Thank you to our volunteer Board of Directors, staff members, financial supporters, community partners and volunteers for another amazing and memorable year!

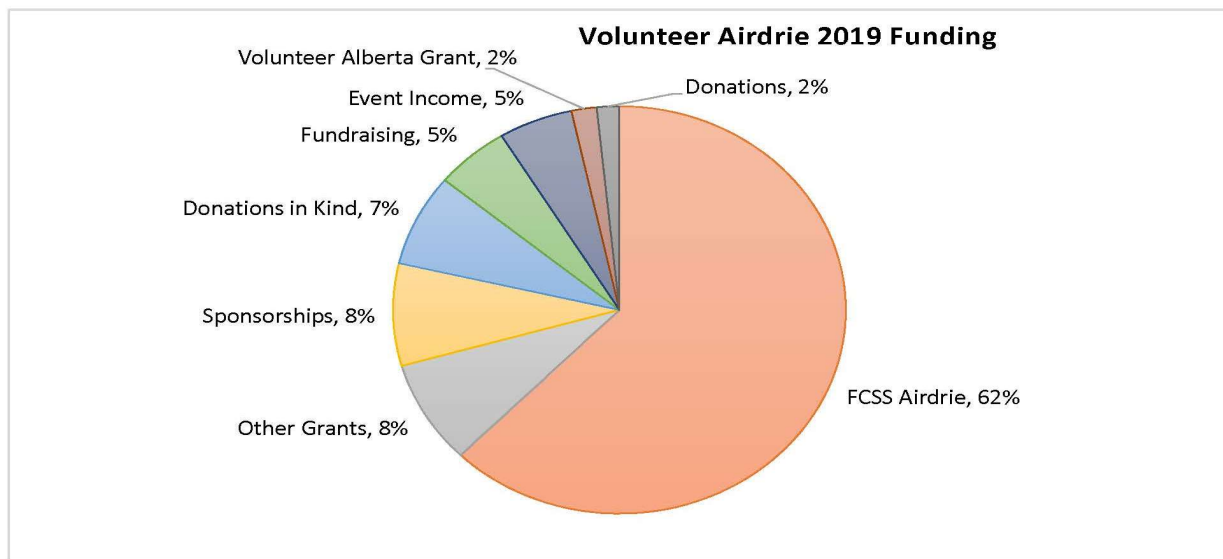
A handwritten signature in blue ink, appearing to read 'D. Maffitt', with a long horizontal stroke extending to the right.

**David W. Maffitt, P.Eng., MBA**  
**Chair, Board of Directors**  
**Volunteer Airdrie Society**



## FINANCIAL SUMMARY

Volunteer Airdrie's sources of funding for the fiscal year ended December 31, 2020 are summarized below, as a percentage of total revenues.



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*Youth Volunteer Corps Airdrie partnered with the Garden of Hope and the Airdrie Food Bank to maintain and harvest vegetables from this community garden in Crossfield in the summer of 2020. Vegetables from this garden provided much needed fresh produce for clients of the Airdrie Food Bank.*

## Accounts



## Debt

Volunteer Airdrie has \$9,500 of long-term debt under a Promissory Demand Note with Phoenix Energy Marketing Consultants Inc. that bears interest at the Bank of Nova Scotia prime lending rate plus 0.5%. Volunteer Airdrie intends to repay this loan as soon as its unrestricted fundraising program successfully achieves this target amount.



# FINANCIAL STATEMENTS

Volunteer Airdrie 2020 financial statement were prepared by a third party, independent professional accountant, and are included below.



*Volunteer Airdrie's second annual Pirate & Princess Gala in February, 2020 was a success as a joint fundraising event with Soap for Hope.*



**VOLUNTEER AIRDRIE SOCIETY**

**Financial Statements**

**Year Ended December 31, 2019**

*(Unaudited - See Notice To Reader)*

**VOLUNTEER AIRDRIE SOCIETY**  
**Index to Financial Statements**  
**Year Ended December 31, 2019**  
*(Unaudited - See Notice To Reader)*

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***Rhonda S. Cockwill Professional Corporation****Chartered Professional Accountant**PO Box 1357**Cochrane AB T4C 1B3*

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**NOTICE TO READER**

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On the basis of information provided by management, I have compiled the statement of financial position of Volunteer Airdrie Society as at December 31, 2019 and the statements of revenues and expenditures and changes in net assets for the year then ended.

I have not performed an audit or a review engagement in respect of these financial statements and, accordingly, I express no assurance thereon.

Readers are cautioned that these statements may not be appropriate for their purposes.

Cochrane, Alberta  
June 15, 2020*Rhonda S. Cockwill Prof Corp*

CHARTERED PROFESSIONAL ACCOUNTANT

**VOLUNTEER AIRDRIE SOCIETY**  
**Statement of Financial Position**  
**December 31, 2019**  
*(Unaudited - See Notice To Reader)*

	2019	2018
<b>ASSETS</b>		
CURRENT		
Cash	\$ 10,073	\$ 2,871
Accounts receivable	4,357	-
Goods and services tax recoverable	5,066	2,904
Prepaid expenses	2,957	138
	<u>22,453</u>	<u>5,913</u>
TANGIBLE CAPITAL ASSETS <i>(Net of accumulated amortization)</i>	<u>41</u>	<u>55</u>
	<u>\$ 22,494</u>	<u>\$ 5,968</u>
<b>LIABILITIES AND NET ASSETS</b>		
CURRENT		
Accounts payable	\$ 18,262	\$ 4,003
Interest payable	423	-
Wages payable	2,184	-
	<u>20,869</u>	<u>4,003</u>
LONG TERM DEBT	<u>9,500</u>	<u>9,500</u>
	<u>30,369</u>	<u>13,503</u>
NET ASSETS		
General fund	(12,890)	(7,535)
Restricted fund	5,015	-
	<u>(7,875)</u>	<u>(7,535)</u>
	<u>\$ 22,494</u>	<u>\$ 5,968</u>

**ON BEHALF OF THE BOARD**

\_\_\_\_\_  
Director

\_\_\_\_\_  
Director

**VOLUNTEER AIRDRIE SOCIETY**  
**Statement of Revenues and Expenditures**  
**Year Ended December 31, 2019**  
*(Unaudited - See Notice To Reader)*

	2019	2018
<b>REVENUES</b>		
FCSS Airdrie	\$ 68,192	\$ -
Other Grants	8,989	1,500
Sponsorship	8,876	6,317
Donations in kind	7,965	5,866
Fundraising	5,806	1,712
Event income	5,762	-
Volunteer Alberta grant	2,000	1,000
Donations	1,787	1,928
	<b>109,377</b>	18,323
<b>DIRECT COSTS</b>		
Event partner profit share	1,725	-
	<b>107,652</b>	18,323
<b>EXPENDITURES</b>		
Salaries and wages	31,115	1,066
Special events	16,436	8,060
Rental	12,844	-
Advertising and promotion	11,701	207
Program supplies	10,260	447
Professional fees	7,148	3,781
Storage	4,468	1,135
Memberships	4,148	3,993
Insurance	2,592	2,153
Travel	2,080	79
Office	1,587	4
Telephone	1,109	1,119
Program evaluation	1,000	-
Utilities	729	-
Interest and bank charges	442	62
Printing	247	254
Repairs and maintenance	80	-
Amortization	13	20
Meals and entertainment	-	21
	<b>107,999</b>	22,401
<b>DEFICIENCY OF REVENUES OVER EXPENDITURES FROM OPERATIONS</b>	<b>(347)</b>	<b>(4,078)</b>
<b>OTHER INCOME</b>	<b>7</b>	<b>-</b>
<b>DEFICIENCY OF REVENUES OVER EXPENDITURES</b>	<b>\$ (340)</b>	<b>\$ (4,078)</b>

**VOLUNTEER AIRDRIE SOCIETY**  
**Statement of Changes in Net Assets**  
**Year Ended December 31, 2019**  
*(Unaudited - See Notice To Reader)*

	General Fund	Restricted Fund	<b>2019</b>
<b>NET ASSETS - BEGINNING OF YEAR</b>	\$ (7,535)	\$ -	<b>\$ (7,535)</b>
Deficiency of revenues over expenditures	(5,355)	5,015	<b>(340)</b>
<b>NET ASSETS - END OF YEAR</b>	<b>\$ (12,890)</b>	<b>\$ 5,015</b>	<b>\$ (7,875)</b>



**VOLUNTEER AIRDRIE SOCIETY**  
**Youth Volunteer Corp Program (Schedule 1)**  
**Year Ended December 31, 2019**  
*(Unaudited - See Notice To Reader)*

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<b>REVENUES</b>	
FCSS grant	<b>\$ 68,192</b>
<b>PROGRAM COSTS</b>	
Payroll expense	22,865
Rent	12,844
Program supplies	10,324
Advertising	6,905
Administration and professional fees	5,484
Training and travel	1,681
Insurance	1,324
Program evaluation	1,000
Volunteer appreciation	750
	<b>63,177</b>
<b>EXCESS OF REVENUES OVER PROGRAM COSTS</b>	<b>\$ 5,015</b>

## BOARD OF DIRECTORS & STAFF

David Maffitt – Chair

Leon Cygman – Vice Chair

Carmen Vetian – Treasurer

Yenmy Peraza - Secretary

Dirk Bannister - Director

Nina Nath – Director

Tiernan Neufeld – Director

Monique Sereneo – Director

Isra Abdelrahim - Director

Vanessa Logan – Director

Paige Fossheim – Director

Sue Der Stepanian – Director

Carol Wilcox - Director

Jason Heer – Program Director, YVC Airdrie

Dorothy May – Assistant Program Director, YVC Airdrie

Angela Lutz – Team Leader, YVC Airdrie

# ORGANIZATION INFORMATION

Volunteer Airdrie Society

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Website: <https://www.volunteerairdrie.ca>

CRA Charitable Organization #809648454RR0001



*YVC Airdrie youth volunteered at the Airdrie 2020 Alberta Winter Games in February, 2020.*