



VOLUNTEER AIRDRIE GOALS

- To promote lifelong volunteerism and raise awareness of the power of service.
- To educate and inform people about opportunities to serve through volunteerism.
- To build capacity for effective local volunteering through resources and training in volunteer management.
- To provide leadership and facilitate action on issues relating to volunteerism.

A SPECIAL THANK YOU TO OUR FUNDERS AND SUPPORTERS



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PASSION

ACTION

IMPACT

2010
Annual
Report

Message from the Chair

PASSION, ACTION, IMPACT

This has been an exciting year for Volunteer Airdrie. I would first like to thank our funders, Board of Directors, member organizations, donors, supporters and the community for the support received through out 2010. Without this support we would not have been able to achieve all that we have done to this point.

Through 2010, Volunteer Airdrie became a registered, not-for-profit organization and received charitable status through the Canada Revenue Agency. With these in place, Volunteer Airdrie began receiving donations and additional community support through our first fundraising event, supported by the Home Vintner.

MISSION: VOLUNTEER AIRDRIE IS COMMITTED TO STRENGTHENING AIRDRIE AND SURROUNDING AREAS THROUGH VOLUNTEERISM

Over the year our membership grew to 30 organizations that support local volunteer opportunities. With this membership base, our searchable database and other promotional activities we were able to increase the volume of information residents received through out the year about local volunteer opportunities and volunteerism. Some of the highlights from 2010 include Volunteer Airdrie's participation in the City of Airdrie's Volunteer of the Year awards evening with support from Airdrie Life magazine and attendance at the Airdrie Home and Garden Show and AirdrieFest.

For our member organizations we were able to offer basic services through 2010 including access to free or affordable promotional activities and our searchable database, ongoing information on current trends, training and information on volunteerism and best practices in volunteer management. Moving ahead, a priority for Volunteer Airdrie will be to enhance the support and services to our member organizations and volunteer programs across the community.

Sincerely,
Leanne Hall
Chairperson, Volunteer Airdrie



ACHIEVMENTS IN 2010

- Became a registered, not for profit society.
- Received charitable status through Canada Revenue Agency.
- Established membership services and a membership base of 30 not-for-profit organizations that provide local volunteer opportunities.
- Launched Volunteer Airdrie's website with searchable database providing a central location for information and resources on volunteerism and local volunteer opportunities.
- Hosted first fund raising event.
- Participated in the City of Airdrie's Volunteer of the Year Awards evening.

Creative solutions for our community's volunteer needs

CHALLENGES IN 2010

- Volunteer Airdrie experienced a challenge with board member recruitment and turnover. As a working and governance board, this turnover resulted in loss of community connections and momentum in the organization at times through the year.
- Staff turnover resulted in Volunteer Airdrie operating without a Coordinator for three months of the year. The Board of Directors continued the daily operations of Volunteer Airdrie but this did result in a gap in member support and services.

SEARCHABLE DATABASE

Volunteer Airdrie's website houses a searchable database accessible to all residents. It provides a central location for information on local volunteer opportunities and the ability to contact organizations directly through the database. The database also provides an avenue for member organizations to post their local volunteer opportunities.



22 volunteer opportunities were posted to the Searchable Database by 18 member organizations

13 member organizations also serve residents in Rocky View County

91 residents expressed an interest in volunteering while 67 residents directly contacted member organizations through the searchable database



WEBSITE

Volunteer Airdrie's website provides community residents and organizations easy access to information and resources on volunteer opportunities and volunteerism. In 2010, the Volunteer Airdrie website received 2,813 hits with 68% of them being new visitors.

HISTORY OF VOLUNTEER AIRDRIE

THE CONCEPT FOR VOLUNTEER AIRDRIE EMERGED OUT OF DISCUSSIONS ON VOLUNTEERISM WITH SEVERAL NOT-FOR-PROFIT ORGANIZATIONS THAT RAN ESTABLISHED VOLUNTEER PROGRAMS. THESE DISCUSSIONS BEGAN THREE YEARS AGO. SINCE THEN, A COMMITTEE WAS FORMED, WHICH INCLUDED COMMUNITY REPRESENTATION. THAT COMMITTEE EVOLVED TO THE BOARD OF DIRECTORS THAT GOVERNS VOLUNTEER AIRDRIE TODAY. THE CONCEPT FIRST STARTED AS A PROGRAM HOSTED BY NORTH ROCKY VIEW COMMUNITY LINKS AND EVOLVED INTO A CHARITABLE, REGISTERED NOT-FOR-PROFIT SOCIETY IN 2010.

